

AUTHOR PROFILES



Jenan Matari

Spewing Hatred of America, Israel, & Zionism

Job Title: Founder & CEO, Zaytoun Publicity

Palestinian children's book author and content creator who, on social media, makes baseless allegations against and fantasizes about the disappearance of the world's only Jewish state, Israel, while deriding American "arrogance" and "imperialism." Following the release of her debut children's book, *Everything Grows in Jiddo's Garden*, Matari's appearances at bookstores in California and New Jersey were canceled due to public protests over her social media commentary regarding Israel and Hamas. Penguin Random House has contracted her to co-author a children's book about Palestinians, set to publish in fall 2026.

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GLORIFIES PALESTINIAN TERRORISM & MARTYRDOM

Matari uses her social media accounts to glorify and express admiration for Palestinian terrorism and martyrdom. She tells her followers that Palestinian "resistance" is a "righteous cause" and necessary to "Free Palestine."

- In videos posted to YouTube in 2024, Matari praised Palestinian terrorists, calling them "our resistance fighters" and "noble." In 2026, she posted a video on Instagram she "loved" of someone using a slingshot alongside the words "Resistance is not a crime," thereby condoning attacks on Israeli troops guarding the Israel-Gaza border.¹
- In another video posted to YouTube in 2024, a visibly emotional Matari said she "admires" those willing to die for the Palestinian cause, arguing that they should not be dehumanized because they are "incredible" and martyrdom is "beautiful."²
- Also on YouTube, Matari glorified Yahya Sinwar, mastermind of Hamas's October 7, 2023, massacre in Israel, sharing drone footage of his final moments and praising him as one of "our leaders" whose "bravery" mirrored that of historical Islamic fighters.³

VISCERAL HATRED OF ISRAEL...

Matari promotes baseless conspiracy theories against Israel, demonizing the Jewish state.

- In a video posted to YouTube in 2024, she vilified Zionists, calling them "disgusting, violent, and sadistic" and lacking "a soul."⁴
- In another YouTube video, Matari falsely alleged Israel kidnaps babies in Gaza after killing their parents in order to give them to Israeli families.⁵

- In separate videos posted to YouTube in 2024, Matari falsely accused Israel of inflicting sexual violence upon Palestinians, saying that Israel is "sadistic" and that its police use dogs to rape prisoners. She also denied evidence of sexual abuse of Israelis taken hostage on October 7, claiming, despite a 2024 United Nations report confirming this occurred, Israel "lied about the rapes," adding, "I haven't seen any half colonizer-half resistance babies."⁶
- In her social media posts, Matari continually fantasizes about Israel's destruction and the expulsion of its citizens, saying "dismantling the entirety of this settler colony of Israel – that's a free Palestine."⁷

... AND AMERICA

Matari also exhibits deep hostility toward America, especially its education system, characterizing it as an arm of systemic oppression, colonization, and a vehicle for propaganda to artificially instill patriotism in American youth. She urges parents to actively re-educate their children, through her and others' books, to acknowledge ongoing harm by the U.S.

In a 2025 YouTube video, Matari:



- Said the U.S. "has had a massive role in traumatizing millions of people on this planet" and that "American imperialism and capitalism is destroying this planet."
- Described the American school system as "actively engaged in colonization because the curriculum they teach students is one that erases and whitewashes America's genocidal history...in order to instill patriotism among American youth."
- Matari confirms in the video that Penguin Random House has "greenlit" her book⁹ about Palestinians.

1 <https://www.instagram.com/reel/DW6asawicTU;>
2 <https://www.youtube.com/watch?v=C17TSxUdRD8;>
3 <https://www.youtube.com/watch?v=hKp0MJbWk94>
4 <https://www.youtube.com/watch?v=C17TSxUdRD8>
5 https://www.youtube.com/watch?v=_yxq-nfXeYE
6 <https://www.youtube.com/watch?v=jZJEtj3Gm40&t>
7 <https://www.youtube.com/watch?v=jZJEtj3Gm40>
8 <https://www.youtube.com/watch?v=P3DtL0ELENo>
9 <https://www.youtube.com/watch?v=SsV4MkwIY2c>
<https://www.penguinrandomhouse.com/books/788784/displacement-and-the-palestinian-american-story-by-jenan-a-matari-and-alana-hadid/>

